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PERSONAL DETAILS

Name: SCHIUMA, Giovanni **Date of Birth:** 30th June 1969
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SHORT PROFILE

A high international academic widely recognized as one of the world's leading experts in the arts in business and strategic knowledge management. Inspiring communicator and facilitator, with extensive research management expertise and excellent ability to coordinate complex projects and lead research teams. Creative and innovative, with international mind-set and openness to address and solve key strategic research and organisational challenges.

FULL PROFILE

Dr Giovanni Schiuma is Professor in Arts based Management and Director of the Innovation Insights Hub at University of the Arts London. He is widely recognized as one of the world's leading experts in the arts in business and strategic knowledge management. Inspiring speaker and facilitator, with extensive research management expertise and excellent ability to coordinate complex projects and lead research teams. Creative and innovative, with international mind-set and openness to address and solve key strategic research and organisational challenges. Giovanni is widely renowned for his work on the use of the arts for business, as well as his work on assessing and managing knowledge assets. His recent book "The Value of Arts for Business" by Cambridge University Press is regarded as a seminal text on how the arts, in the form of Arts-based Initiatives (ABIs), can transform business models.

Giovanni also holds his title of Professor at Università della Basilicata (Italy) where he has taught "Technology Innovation Management". He has held visiting teaching and research appointments at: Cranfield School of Management (UK); Graduate School of Management St. Petersburg University (Russia); Cambridge Service Alliance - IfM University of Cambridge (UK); Kozminski International Business School, University of Kozminski (Poland); University of Bradford (UK); Tampere University of Technology (Finland); Liverpool Business School (UK). Giovanni has a Ph.D. in business management from the University of Rome Tor Vergata (Italy) and has authored or co-authored more than 180 publications, including books, articles, research reports and white papers on a range of research topics particularly embracing Strategic Knowledge Asset and Intellectual Capital Management, Strategic Performance Measurement and Management, Innovation Systems, Innovation management and Organisational Development. He serves as Chief-Editor of the journal "Knowledge Management Research and Practice" and as Co-Editor in Chief of the international journal "Measuring Business Excellence" and he has acted as guest Editor of the Journal of Knowledge Management, Journal of Intellectual Capital, International Journal of Knowledge-based Development, and Journal of Learning and Intellectual Capital. Giovanni chairs the International Forum on Knowledge Assets Dynamics.

He provides scientific support to private corporations and government organizations on research projects in Europe, Asia and the Middle East. He has taught executive seminars among others at the Judge Business School - University of Cambridge, The Hong Kong

Polytechnic University, Dublin Institute of Technology, Liverpool Business School, Cass Business School, City University, Pace University, Al Akhwayn University, Aalborg University, Tampere University of Technology, at University of San Marino, Qatar Leadership Center and Gordon Institute of Business Science.

Research interests

My primary research and consulting interests focus on the following areas: arts in business for innovation management and organizational development, knowledge assets and intellectual capital management, and strategic performance management.

Starting from mid nineties to date, I have developed my research profile motivated from the passion to develop innovative research projects exploring new territories usually at the intersection of different disciplines. I built, first, my international reputation working on the research area of Knowledge Management with a specific focus on the knowledge assets management dynamics for company value creation. Then, I developed further my academic profile, developing research on strategic performance management and particularly on the design of assessment frameworks. In the last years, the combination of the above research interests has driven my attention on managing and assessing the creative processes in organisational contexts. Starting from 2008 I have been investigating the role of the arts in business as a managerial means to foster and support organisational development and for the enhancement of innovation capacity.

Current research

My current research interest focuses on the intersection of the arts and business innovation. I investigate and propose the application of the arts and creative processes as a catalyst for the development of innovation-intensive organisations and as a driver of organisational business performance improvements and sustainable value creation. My research adopts an interdisciplinary standpoint with the commitment to develop investigations and practical applications crossing boundaries between creative thinking and business by promoting the development and deployment of arts-driven innovations. I am committed to explaining how the deployment of the artistic processes, products, people and principles can enhance organisations' innovation capacity and drive sustainable wealth creation in the twenty-first century business landscape. I pay great attention on how to translate my research activities into practical creative consultancy for organisations and to feed educational initiatives in the form of curriculum development, executive education and events.

EDUCATION

- 1998** **PhD** in Business Management, University of Tor Vergata, Rome. Title of the thesis “Cognitive dynamics of Italian Industrial Districts in Evolution”.
- 1994** **Beng and MSc** First Class Honours Degree in Environmental Engineering, University of Basilicata.

DEVELOPMENT AND EXECUTIVE TRAINING

- EDAMBA Winter Academy on “Doctoral Supervision and the New Global Research System” in Grenoble Ecole De Management, Grenoble (France).
- Executive program in “Business Dynamics” at MIT, Boston (USA).

MAJOR ACHIEVEMENTS

- Successfully set up and launched the Innovation Insights Hub, a world leading research initiative focused on developing projects at the intersection of the arts and business for innovation and organisational development.

- Created and developed the International Forum on Knowledge Assets Dynamics, an international network including a leading academic conference at its 9th edition and involving over 1500 scholars worldwide.
- Founded and built the Centre for Value Management at University of Basilicata (Italy), a research centre that over 10 years raised about € 5million from research and educational projects.
- Published over 60 peer reviewed journal articles and books or books chapters since 1998 with a personal citation count of over 1200 and h-index 17 (November 2013).

CARRER HISTORY

- 01/2014 – present** Professor in Arts based Management, University of the Arts London (UK).
- 07/2013 – present** Director of the Innovation Insights Hub, University of the Arts London (UK).
- 11/2002 – present** Professor in Technology Innovation Management at University of Basilicata (Italy) – at the present in multi-year unpaid sabbatical.
- 01/2014 – present** Visiting Professor at Liverpool Business School, LJMU
- 01/2012 – present** Visiting Professor on “Performance Management” at University of Kozminski (Poland).
- 09/2012 - present** Visiting Professor on “Intellectual capital management for company value creation” at Graduate School of Management, St. Petersburg University (Russia).
- 5/1999 – present** Visiting Fellow at Cranfield School of Management, University of Cranfield (UK).
- 03/2009 – 02/2014** Docent (Adjunct Professor) in “Knowledge Assets Management” at Tampere University of Technology (Finland).
- 03/2008 – present** Visiting Professor at Al Akhwayn University (Morocco).
- 01/2013 – present** Chief-editor of the journal Knowledge Management Research and Practice “KMRP” (Palgrave Publishing).
- 01/2009 – present** Co-Editor in Chief of the journal Measuring Business Excellence “MBE” (Emerald Publishing).
- 09/2011 – present** Fellow of the Royal Society of Arts (UK).
- 08/2013 – present** Assessor for the: Australian Research Council (ARC); Economic and Social Research Council (ESRC).
- 03/2010 – 03/2014** External Examiner of the MSc in Managing Organisational Performance at Cranfield School of Management, Cranfield University (UK).
- 12/2013 – present** Coordinator of TEMPUS IV Programme “Blending academic and entrepreneurial knowledge in technology enhanced learning”.
- 10/2013 – present** External assessor of the University Putra Malaysia (Malaysia).
- 05/2012 – 07/2013** Scientific director of the Centre for Innovation, Creativity and Entrepreneurial Development at University of Basilicata (Italy).
- 10/2000 – 05/2012** Scientific director of the Centre for Value Management at University of Basilicata (Italy).
- 05/2010 – 05/2012** Visiting Fellow at Cambridge Service Alliance, IfM, University of Cambridge (UK).
- 01/2012 – 05/2013** Associate lecture on “Managing Knowledge Assets for Business Performance Improvements” at University of Bradford (UK).

MAIN WORK EXPERIENCES

- 01/1998 – present** Giovanni has led as principal investigator a number of research projects for private and public organisations in the area of arts in business, intellectual capital assessment, strategic performance measurement and management, strategy development, knowledge and innovation management. Among others Giovanni has worked with Industrie Natuzzi, Arts&Business, Nicoletti, CaliaItalia, Ducati, Soges Group, Accenture, Shell, Lloyds TSB, McDonald's, Intellectual Asset Centre, Tekes, Italian Ministry for Economic Development, Finnish Ministry of Culture and Education, Qatar Leadership Center, Arts and Business South Africa, ARCOM South Korea and other public agencies and small-medium enterprises.
- 07/2009 – 09/2012** Member of the Steering Board of the Faculty of Economics of the University of Basilicata (Italy).
- 06/2005 – present** Chairman of IFKAD (International Forum on Knowledge Asset Dynamics) – leading European conference on knowledge and intellectual capital management.
- 07/2010 – present** Chairman of the Arts2Innovation Forum – Arts for Business Institute.
- 09/2010 – 06/2013** Executive director of the Erasmus Programme for the Economic Faculty at University of Basilicata (Italy).
- 10/2009 – 06/2010** Member of the steering committee “PhD Courses” of the Italian National Agency for the diffusion of the innovation technologies (Presidency of Italian Council of Ministers).
- 11/2000 – 11/2002** Assistant Professor at University of Basilicata (Italy).
- 7/2004 – 2008** Course director of the “Master in Business Administration”, University of Basilicata (Italy).
- 2009 – 2011** Executive Dean of Professional Courses at University of Basilicata (Italy): “Talents for internationalisations of SMEs” and “Leaders for Social Enterprises”.
- 09/2002-02/2005** Course Director of the “Master in Customer Relationship Management for SMEs” at University of Basilicata (Italy).
- 10/2002-03/2007** Coordinator of the Knowledge Transfer Office of the Engineering Faculty at University of Basilicata (Italy).
- 1/2004 – 12/2004** Research Associate with the Knowledge Management Center, Politecnico di Bari (Italy).

Giovanni is engaged as member with the following scientific associations: *AiIG (Italian Association of Business Management)*, *PMA (Performance Measurement Association)*, *Royal Society of Arts*, *Operational Research Society*, *Euroma*, *Global Knowledge-based Development Community*, *International Intellectual Capital Group - New Club of Paris*, *SMA (Strategic Management Association)*.

MISCELLANEOUS

- 2011 – present** Member of the Scientific Committee of the PhD Program in ‘Business Management’, Politecnico di Bari.
- 1999 – present** Giovanni acts as regular keynote speaker and panellist at International conferences and round tables.

- 1999 – present** Giovanni has taught seminars and guest lectures at Judge Business School - University of Cambridge, at the Pace University, at The Hong Kong Polytechnic University, at Tampere University of Technology, at Aalborg University, at University of San Marino, at University of Bucharest, at Kozminski University, at the St. Petersburg Graduate Business School, at the World Bank and many Universities and Institutions in Italy.
- 2001 – present** Giovanni has taught seminars in a number of PhD programmes among others: PhD in *Economics and management of public organisations* – Università di Salerno (Italy); PhD Graduate School of Knowledge Management and Intellectual Capital, University of Helsinki, University of Lappeenranta e Tampere University of Technology (Finland); PhD in *Engineering Business Management* - Università degli Studi di San Marino (San Marino); PhD in *Advanced Systems for Operations* - Politecnico di Bari (Italy); PhD in *Engineering Business Management* – University of Basilicata (Italy).
- 2000 – present** Giovanni has served as member of international committees such as: International Forum on Knowledge Asset Dynamics (IFKAD); eBRF; The Global Knowledge-Based Development Week; Knowledge Cities World Summit; Performance Measurement Association International Conference; International Conference on Knowledge Management and Intellectual Capital; International Conference on Mobile and Interactive Computer aided Learning; EURAM; International Conference on Intellectual Capital and Knowledge Management.
- 2008 – present** Member of the Editorial Advisory Board of the following international journals: International Journal of Innovation in the Digital Economy; International Journal of Knowledge-Based Development; Mercados y Negocios; Journal of Learning and Intellectual Capital.
- 2005 – present** Guest editor of highly international of the Journal of Knowledge Management, Journal of Intellectual Capital, International Journal of Knowledge-based Development, and Journal of Learning and Intellectual Capital.
- 02/2013 – 12/2013** Scientific consultant for University of Brandenburg (Germany) for the project “C2C – Creative Capital Conference”
- 09/2013 – 12/2013** Scientific consultant and developer for TEKES and Tampere University of Technology of the project “Development of key performance indicators and impact assessment for SHOKs”
- 08/2012 – 10/2013** Project consultant for the initiative “Definition of guidelines for a framework informing the development and assessment of arts-based initiatives for company and local development as part of arts and culture based VALUEable Working Life concept” Finnish Ministry of Culture and Education (Finland).
- 2009 – 2011** Member of the advisory board of SAIKA “Intellectual capital as a driver of national economy in Finland” - Futures Research Centre Turku School of Economics (Finland).
- 2009 – 2001** Project consultant for VIA Project – Valuing intellectual assets in renewable Energy sector companies in the Highlands and Islands, Intellectual Asset Center (Scotland).
- 2010 – 2011** Principal investigator of the project “Measurement systems for

- improving climate and customer service” for the San Carlo Hospital (Italy).
- 2007 – 2010** Principal investigator of the Italian National Research Project PRIN07 “An application to healthcare organisations of Intellectual Capital measurement and management models for performance improvements: strategic and managerial implications for organisational value creation dynamics” financed by the Italian Ministry of the Research and University, with the involvement of the Università della Basilicata, Università di Bologna and Politecnico di Milano.
- 2007 – 2009** Principal investigator of the applied research project “The Organisational Value of Arts Based Initiatives” for Arts&Business (UK).
- 2007 – 2008** Principal investigator of the project “Development of a scoreboard for the Murgia Sofa Industrial Distric” Murgia District (Italy).
- 2004 – 2006** Member of the Steering Committee of the Performance Measurement Observatory of the Facoltà di Ingegneria, University of Basilicata (Italy).
- 2004 – 2006** Evaluator of the Mechanical Engineering Program at University of Basilicata (Italy).
- 2006 – 2007** Principal investigator and project director for University of Basilicata (Italy) of the research project “Mapping the Italian Sofa Industrial District of Murgia” financed by the government of Regione Basilicata.
- 2001 – 2004** Scientific coordinator and project director for University of Basilicata (Italy) of the project EQUAL “Per.Forman.Ce” in collaboration with the Scientific Park Basentech, The Industrial Association of Basilicata, and Pragma Consulting.
- 2001 – 2004** Scientific coordinator and project director for University of Basilicata (Italy) of the project EQUAL “Development and competitiveness of professional competences” in collaboration with Sintesi Srl, ISFOA, Ordine degli Architetti di Potenza, Ordine degli Ingegneri di Potenza, Ordine dei Geologi di Potenza, Ordine dei Ragionieri di Potenza, City Hall of Potenza.
- 2003 - 2004** Scientific coordinator and project director for the University of Basilicata (Italy) of the research project: “Environmental Management – Economic Evaluation and Assessment in accordance with the Project Financing approach”.
- 2003 - 2004** Scientific coordinator and project director for the University of Basilicata (Italy) of the research project: “Improving Performance in NPD at CaliaItalia”, financed by CaliaItalia S.p.a..
- 2002 - 2003** Scientific coordinator and project director for the University of Basilicata (Italy) of the research project: “Strategic Governance of Matera-Montescaglioso Industrial District”, financed by the government of Regione Basilicata.
- 2000 - 2003** Member of the Scientific Committee of the Ph.D. Program in ‘Engineering Business Management’, Università di Roma “Tor Vergata”.
- 2000 - 2001** Course director of the Master course in “Project Management” at University of Basilicata (Italy).
- 2005 - 2006** Senior researcher fellow of a team at the Center for Business Performance, Cranfield School of Management, Cranfield University, for the development of the research project “Assessing Energetic Organisations”.

- 2000 – 2001** Senior researcher fellow of a team at the Center for Business Performance, Cranfield School of Management, Cranfield University, for the development of the research project “Expatriate metrics projects” in collaboration with Shell, Glaxo Wellcome, Eli Lilly, Cadbury Schweppes, Unilever, De Beers, ICI, Swiss Re.
- 2001 – 2002** Senior researcher fellow of a team at the Center for Business Performance, Cranfield School of Management, Cranfield University, for the development of the research project “Diversity Measurement Project” in collaboration with McDonald’s, TSB Bank, Accenture, Cabinet Office, Tesco.
- 1999 – 2000** Research consultant for Industrie Natuzzi S.p.a. for the development of the research project “Performance measurement of the indirect operations activities and benchmarking”.
- 1999 – 2000** Consultant for Industrie Natuzzi S.p.a. for the development of the project “Definition of approaches and tools for knowledge and best practices transfer”.
- 1998 – 1999** Research consultant for Industrie Natuzzi S.p.a. for the development of the research project “Knowledge Codification and Management of the new product development”.
- 1999 - 2000** Project Manager for Istituto G. Tagliacarne and INEA of the research project: “A Firms Cluster Model for local development”.
- 2000** Winner of a CNR (Italian National Research Center) grant for “Short term mobility” program.
- 1999** Research associate of a research team at the Politecnico di Bari for the research project: “Software functions for knowledge management”.
- 1998 - 1999** Research associate of a research team at the Politecnico di Bari to perform the European Research Program ESPRIT “Total Quality On-Line for the European Automotive Supply Industry”, coordinated by CLEPA – the European Association of Automotive Suppliers.
- 1998** Member of a research team, Politecnico di Bari, for the definition of the Enery Strategy Plan of Regione Puglia.

PUBLICATIONS

Books

1. SCHIUMA G., (2011), “*The Value of Arts for Business*”, Cambridge University Press, Cambridge.
2. SCHIUMA G. (editor), (2011), “*Managing Knowledge Assets and Business Value Creation in Organizations: Measures and Dynamics*”, IGI Global, ISBN 978-60960-071-6.

Book Chapters

1. SCHIUMA G., CARLUCCI D. (2014) “The next generation of KM: mapping-based assessment models”, HANDZIC M. and BOLISANI E. (Eds), *Advances in Knowledge Management - Celebrating Twenty Years of Research and Practice*, Springer.
2. SCHIUMA G. (2014) “Shaping organisation creative environments through the arts”, in BILTON C. and CUMMINGS S. (Eds), *Handbook of Management and Creativity*, Edward Elgar Press.

3. LERRO, A., SCHIUMA, G., HUGGINS, R., PROKOP, D., WEIR, M. (2011), “Assessing knowledge assets in Renewable Energy SMEs in Scotland: a methodological framework” in ORDONEZ DE PABLOS, P., LYTRAS, M. (Eds.), *Knowledge Management and Drivers of Innovation in Services Industries*, IGI-GLOBAL BOOKS, Hershey, PA, USA.
4. LERRO, A., SCHIUMA, G. (2011), “Knowledge assets and value creation: A territory-based perspective”, in SCHIUMA, G. (Ed.), *Managing Knowledge Assets and Business Value Creation in Organizations: Measures and Dynamics*, IGI-GLOBAL BOOKS, Hershey, PA, USA – ISBN: 978-1-60960-071-6.
5. CARLUCCI D., SCHIUMA G. (2011) “A knowledge assets mapping methodology to view organisational knowledge-based value creation dynamics”, in Schiuma G. (Editor) *Managing Knowledge Assets and Business Value Creation in Organizations: Measures and Dynamics*, IGI GLOBAL BOOKS, pp. 67-86, ISBN 978-60960-071-6.
6. LERRO, A., SCHIUMA, G. (2011), “The Regional Innovation Capacity Model”, in ORDONEZ DE PABLOS, P. LYTRAS, M.D. (Eds.), *Regional Innovation Systems and Sustainable Development: Emerging Technologies*, IGI-GLOBAL BOOKS, Hershey, PA, USA, pp. 18-31. ISBN 978-1-61692-846-9.
7. CARLUCCI D., SCHIUMA G. (2011), “Determining key performance indicators – an analytical network approach”, GUNASEKARAN A. and SANDHU M. (Editors), *Handbook on Business Information Systems*, World Scientific Publishing, 2010 ISBN 978-981-283-605-2.
8. SOLE F., CARLUCCI D., SCHIUMA G. (2010), “Understanding organisational knowledge –based value creation dynamics: a systems thinking approach”, in Taticchi P. (Editor) *Business Performance Measurement and Management New Contents, Themes and Challenges*, Springer-Verlag Berlin Heidelberg, pp. 327-341, ISBN 978-3-642-04799-2.
9. SCHIUMA G. (2009), “Strategies for Assessing Organisational Knowledge Assets” in ORDONEZ DE PABLOS P. and LYTRAS M. (Editors) *Knowledge Ecology in Global Business: Managing Intellectual Capital*, IGI Global, Hershey-Pennsylvania, USA.
10. SCHIUMA G., CARLUCCI D. (2007), “Assessing and Managing Knowledge Assets for Company Value Creation”, in YOOSUF C. (Editor) *Knowledge Management Integrated*, Heidelberg Press, Heidelberg, Victoria, pp. 27-46.
11. CARLUCCI D., SCHIUMA G. (2007), “Exploring intellectual capital concept in strategic management research”, in JOIA L. (Editor) *Strategies for Information Technology and Intellectual Capital: Challenges and Opportunities*, Idea Group Inc., London, pp. 10-28.
12. SCHIUMA G., LERRO A., CARLUCCI D. (2005), “An Inter-firm Perspective on Intellectual Capital” in MARR B. (Editor) *Perspectives on intellectual capital*, Butterworth-Heinemann, Boston, pp. 155-169.
13. MARR B., GRAY D., SCHIUMA G. (2004), “Measuring intellectual capital – what, why, and how” in BOURNE, M., (editor) *Handbook of performance measurement*, GEE Publishing, London, pp. 369-411.
14. CARLUCCI D., SCHIUMA G. (2004), “Managing Knowledge Assets for NPD Performance Improvement: Results of an Action Research Project”, in KARAGIANNIS D. e REIMER U. (editors) *Practical Aspects of Knowledge Management*, Springer, New York, pp. 271-281.
15. ALBINO V., SCHIUMA G. (2003), “New forms of knowledge creation and diffusion

in the industrial district of Matera-Bari”, in BELUSSI F., GOTTARDI G., RULLANI E. (editors), *The Net-Evolution of Local Systems – Knowledge creation, collective learning and variety of institutional arrangements*, Kluwer, Dordrecht.

16. MARR B., SCHIUMA G. (2001), “Measuring and Managing Intellectual Capital and Knowledge Assets in New Economy Organisations”, in BOURNE M. (editor) *Performance Measurement Handbook*, GEE Publishing, London, C4B/i.

INTERNATIONAL JOURNALS (refereed)

1. CARLUCCI D., SCHIUMA G. (2014), The adoption and implementation of performance measurement process in Italian public organisations: the influence of political, cultural and rational, *Production Planning and Control*, (Forthcoming).
2. AL-KASSAB J., OUERTANI Z.M., SCHIUMA G., NEELY A. (2013), Information visualization to support management decisions, *International Journal of Information Technology & Decision Making*, Volume 13, Issue 02, March 2014.
3. MOUSTAGHFIR K., SCHIUMA G. (2013), “Knowledge, Learning, and Innovation: Research and Perspectives”, *Journal of Knowledge Management*, Vol. 17, No. 4.
4. LERRO A., SCHIUMA G. (2013), “Intellectual Capital Assessment Practices: Overview and Managerial Implications”, *Journal of Intellectual Capital*, Volume 14, No. 3.
5. CARLUCCI D., RENNA P., SCHIUMA G., (2013), Evaluating service quality dimensions as antecedents to outpatient satisfaction using back propagation neural network, *Healthcare Management Science*, Vol.16, No.1, pp. 37-44.
6. TAMBURIS O., CARLUCCI D., SCHIUMA G. (2012), Management of Intellectual Capital in Health Insurance Organizations, *International Journal of Information Systems and the Services Sector*, Vol. 4, No. 4.
7. CARLUCCI D., SCHIUMA G., (2012), Evaluating organisational climate through IC lens: the case of a public hospital, *Measuring Business Excellence*, Vol. 16, No. 4, pp.79 – 90.
8. CARLUCCI D., SCHIUMA G., (2012), Assessing and managing organizational climate in healthcare organizations: an Intellectual Capital based perspective, *International Journal of Information Systems in the Service Sector* , Vol. 4, No.4, pp. 49-61.
9. SCHIUMA G., (2012) "Managing knowledge for business performance improvement", *Journal of Knowledge Management*, Vol. 16 Iss: 4, pp.515 - 522
10. LERRO, A., IACOBONE F., SCHIUMA, G. (2012) “Knowledge assets assessment strategies: organizational value, processes, approaches and evaluation architectures”, *Journal of Knowledge Management*, Vol. 16 Iss: 4, pp. 563 - 575
11. SCHIUMA G., CARLUCCI D., SOLE F. (2012), “Applying a systems thinking framework to assess knowledge assets dynamics for business performance improvement”, *Expert Systems With Applications*, 39 (2012), pp. 8044-8050.
12. CARLUCCI D., SCHIUMA G., LERRO A. (2012), “Managing knowledge processes for value creation”, *VINE: The Journal of Information and Knowledge Management Systems*, Vol. 42, Iss: 1, pp. ISSN: 0305-5728.
13. BIGLIARDI B., DORMIO A. I., GALATI F., SCHIUMA G. (2012), “The impact of organizational culture on the job satisfaction of knowledge workers”, *VINE: The Journal of Information and Knowledge Management Systems*, Vol. 42, Iss: 1, pp. ISSN: 0305-5728.
14. SCHIUMA G., LERRO A. (2011), “Managing knowledge assets in a complex business landscape: the relevance of emotive knowledge”, *Knowledge Management*

- Research and Practice*, Vol. 9, N. 4, pp. 279-285. DOI: 10.1057/kmrp.2011.32, ISSN: 1477-8238.
15. LERRO A., SCHIUMA G. (2011), “Knowledge-based dynamics of local development: a position paper”, *International Journal of Knowledge-Based Development*, 2(1), pp. 1-15. DOI: 10.1504/IJKBD.2011.040622; ISSN:
 16. LÖNNQVIST A., SCHIUMA G. (2010), “Intellectual Capital Management for Service Productivity Improvement”, *International Journal of Service Technology and Management*, Vol. 14, N. 4, pp. 303-309.
 17. SCHIUMA G., LERRO A. (2010), “Knowledge-based dynamics of regional development: the IC Innovation Capacity Model”, *International Journal of Knowledge-Based Development*, Vol. 1, Issue 1, pp. 39-52 .
 18. SOLE F., SCHIUMA G. (2010), “Using performance measures in public organisations: challenges of Italian public administrations”, *Measuring Business Excellence*, Vol. 14, N. 3, pp. 70-84.
 19. SCHIUMA G. (2009), “Managerial Foundations of Knowledge Assets Dynamics”, *Knowledge Management Research and Practice*, 7(4): 290-299. DOI: 10.1057/kmrp.2009.21; ISSN: 1477-8238.
 20. LERRO A., SCHIUMA G. (2009), “A Knowledge-based dynamics of regional development: the case of Basilicata region”, *Journal of Knowledge Management*, Vol. 13, issue 5, pp. 287-300.
 21. CARLUCCI D., SCHIUMA G. (2009), “Applying the Analytic Network Process to Disclose Knowledge Assets Value Creation Dynamics”, *Expert Systems With Applications*, 36(4), pp. 7687-7694.
 22. CARLUCCI D., SCHIUMA G., SOLE F. (2009), “Disclosing and Assessing the Knowledge Assets Roots of Organisational Value Creation Dynamics”, *The International Journal of Knowledge, Culture & Change Management*, Vol. 8, N. 10, pp. 51-60.
 23. SCHIUMA G., LERRO A. (2008), “Knowledge-based capital in building regional innovation capacity”, *Journal of Knowledge Management*, Vol. 12, Issue 5, pp. 121-136. ISSN 1367-3270, DOI: 10.1108/13673270810902984.
 24. SCHIUMA G., LERRO A. (2008), “Intellectual Capital and Company’s Performance Improvements”, *Measuring Business Excellence*, Vol. 12, Issue 2, pp. 3-9.
 25. LERRO A., SCHIUMA G. (2008), “The Impact of Intellectual Capital on Regional Development: an RCA Application”, *International Journal of Innovation and Regional Development*, Vol. 1, N. 2: pp. 147 – 165.
 26. SCHIUMA G., LERRO A., SANITATE D. (2008), “Intellectual Capital Dimensions of Ducati’s Turnaround – Exploring Knowledge Assets Grounding a Change Management Program”, *International Journal of Innovation Management*, Vol. 12, N. 2, (June): pp. 161-193.
 27. SCHIUMA G., LERRO A., CARLUCCI D. (2008), “The Knoware Tree and the Regional Intellectual Capital Index: An Assessment Within Italy”, *Journal of Intellectual Capital*, Vol. 9, N. 2, pp. 283-300.
 28. YASAR J., SCHIUMA G. (2007), “Measuring performance in the public sector: challenges and trends”, *Measuring Business Excellence*, Vol. 11, Issue 4, pp. 4-8.
 29. SCHIUMA G., ORDONEZ DE PABLOS P., SPENDER JC (2007), “Intellectual Capital and Company’s Value Creation Dynamics”, *International Journal of Learning and Intellectual Capital*, Vol. 4, N. 4, pp. 331-341.
 30. SCHIUMA G., MASON S., KENNERLEY M. (2007), “Assessing energy within organisations“, *Measuring Business Excellence*, Vol. 11, Issue 3, pp. 69-78.

31. SCHIUMA G., CARLUCCI D. (2007), “Knowledge Asset Value Creation Map - Assessing knowledge asset value drivers using AHP”, *Expert Systems with Applications*, Vol. 32, N. 3, 814-821.
32. SCHIUMA G., BOURNE M., HARRIS H. (2006), “Assessing the value of international workers”, *Measuring Business Excellence*, Vol. 10, N. 1, pp. 60-71.
33. CARLUCCI D., SCHIUMA G. (2005), “Knowledge Asset Value Spiral”, *Knowledge and Process Management Journal*, Vol. 13, Issue 1, pp. 35-46.
34. MARR B., SCHIUMA G., NEELY A. (2004), “The Dynamics of Value Creation: Mapping your Intellectual Performance Drivers”, *Journal of Intellectual Capital*, Vol. 5, N. 2, pp. 312-325.
35. MARR B., SCHIUMA G., NEELY A. (2004), "Intellectual Capital – defining key performance indicators for organisational knowledge assets", *Business Process Management Journal*, Vol. 10, N. 5, pp. 551-569.
36. CARBONARA N., SCHIUMA G. (2004), “The New Product Development Process within Industrial Districts: a Cognitive Approach”, *International Journal of Product Development*, Vol. 1, N. 1, pp. 92-106.
37. CARLUCCI D., MARR B., SCHIUMA G. (2004), “The Knowledge Value Chain – How Intellectual Capital Impacts Business Performance”, *International Journal of Technology Management*, Vol. 27, N. 6-7, pp. 575-590.
38. SCHIUMA G., JARRAR Y. (2004), "Benchmarking Knowledge for Company Value Creation", *Benchmarking: An International Journal*, Vol. 11, pp. 555-558.
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